

| <u>Active4Today Performance Indicators</u>                                                        | <b>31st March<br/>2025</b> | <b>31st March<br/>2026</b> | <b>Growth (+)<br/>Decline (-)</b> |
|---------------------------------------------------------------------------------------------------|----------------------------|----------------------------|-----------------------------------|
| No. of User Visits - TOTAL                                                                        | 1,102,936                  | 1,177,304                  | +6.74%                            |
| No. of Leisure Centre user visits - Children (under 16) - TOTAL                                   | 341,686                    | 301,112                    | -11.87%                           |
| No. of Leisure Centre user visits - Aged Over 60 - TOTAL                                          | 160,923                    | 185,380                    | +15.20%                           |
| No. of Leisure Centre user visits - Deprived areas - Total users                                  | 44,388                     | 50,521                     | +13.82%                           |
| No. of individuals referred to Active4Today from a health professional - Total                    | 444                        | 481                        | +8.33%                            |
| No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL | 229                        | 271                        | +18.34%                           |
| No. of Community Groups supported by Sports Development                                           | 174                        | 245                        | +40.80%                           |
| Live Leisure Centre Membership base (adults) - Total                                              | 9,079                      | 8,229                      | -9.36%                            |
| Live Leisure Centre Membership base (children) - Total                                            | 3,133                      | 2,619                      | -16.41%                           |
| Number of people on concessionary membership                                                      | 530                        | 576                        | +8.68%                            |